

## Company description

RevControl is the Dutch Revenue Management System for hotels, hostels and holiday parks and is built by hoteliers and software experts who've been in the business for over 20 years. The result? A system that is complete, intuitive and easily integrates with other systems. We serve our customers in more than 10 countries and are the market leader in individual hotels in the Netherlands and Belgium. We are proud to count hotel chains such as WestCord, Amrâth and Bastion, as well as the largest hotel in the Benelux, Van der Valk Hotel Schiphol, among our users.

We distinguish ourselves by our personal and pragmatic approach. During the onboarding of new customers, we provide solicited and, above all, unsolicited advice on, among other things, price structures, the revenue management strategy to be implemented and the design of various systems. We believe in product development based on practical knowledge and experience. That's why RevControl is - and will be - continuously improved based on feedback from renowned experts: our clients.

In addition to providing software, we are also active as a revenue management consultant. Our clients regularly ask us for consultancy assignments and even to (temporarily) take over the daily revenue management.

Founding company CARE Internet Services has over 25 years of experience in developing and connecting hospitality-related internet systems such as booking sites and PMS connections. Always looking for new smart solutions, CARE contributes to the innovation of the online hospitality business.